

## Table for a Cause

Promote your business AND raise money for Credit Unions Kids at Heart. All proceeds will be donated to Boston Children's Hospital.

Rent a table at any (or all!) Merrimack Valley Credit Union Branch to advertise and promote your business to our members. Some branches average 1,000 members in any given week - so this is a great way to engage with an audience while you raise money for Credit Unions Kids @ Heart. All proceeds will be donated to Boston Children's Hospital for research for cures for diseases such as pediatric brain tumors, Sturge-Weber Syndrome and Moyamoya disease.

**The cost is a low \$25 per week per branch.** You choose the branch that best fits you, and if the table hasn't already been booked - it's yours!



### Methods of Booking

- In one of our 6 convenient branch locations
- Through your Business Development Officer
- By filling out the form at: <https://goo.gl/forms/aWjFfwCheDadZMka2>

### Tabling Benefits

- Access to an average of 1,000 members/week
- Exclusive rights in the branch you reserve from Monday at 10:00 a.m. through Saturday at 1:00 p.m.
- You get a free space on the MVCU marketplace to promote your business: [www.mvcu.com/member-marketplace](http://www.mvcu.com/member-marketplace), giving you full exposure to the entire MVCU membership (43,000+ members). Your promotion will stay up through Summer 2018 (or until you request it be removed).
- Business will be mentioned on MVCU social media pages, which may include Facebook, Twitter, Instagram, Google+, and LinkedIn.
- The \$25 fee is tax deductible. The funds are donated to Credit Unions Kids @ Heart to support pediatric disease research at Boston Children's Hospital.

### **Materials**

- MVCU will provide a table. All other materials are the responsibility of the sponsoring organization (including table cloth, collateral, giveaways, contests, signage, etc.)
- All materials must be appropriate for all ages, genders, sensibilities, etc. We reserve the right to remove offensive materials.

### **Cost**

- \$25 per branch per week.
- You can book multiple branches and multiple weeks.

### **Table Set Up/Take Down:**

- Table set up and take down must be completed during business hours. Hours are published on [www.mvcu.com/locations](http://www.mvcu.com/locations).
- No full/partial refunds will be given for delayed set up.
- Table can be set up after 10:00 a.m. on Monday of your assigned week.
- Table take down must be completed no later than 10:00 a.m. on Monday following your assigned week.
- We reserve the right to neatly remove any materials if they haven't been taken down by the 10:00 a.m. deadline.

### **Table Staffing:**

- Representatives of the company can staff the table at any time during the week, according with the hours of the branch ([www.mvcu.com/locations](http://www.mvcu.com/locations)). Staffing is not required to take advantage of this offer.
- Representatives cannot actively solicit members. They may hold contests and give away items, but the member must approach the business to inquire.
- Contest, promotions and giveaway items are allowed. The business and representatives are responsible for keeping giveaways stocked throughout the week. MVCU staff members are not responsible for restocking or alerting the business if giveaways run out or fun low.
- Contests or promotions that include music or any other sound that may disrupt branch operations are prohibited.
- Selling merchandise is not allowed.
- MVCU is not responsible for the safe keeping of any items left on the table when it is unstaffed.
- Storage space is not available, aside from under the table. Please contain all materials to the immediate area. Table area must be neatly maintained throughout the course of the week by the business.
- Electricity is not available.

### **Deadline to reserve space:**

- The preceding Friday by 5:00 p.m.

### **Eligible participants:**

- Participants must be a business or sole proprietor in New Hampshire and/or Massachusetts.

### **Ineligible participants:**

- Insurance providers other than Liberty Mutual
- Real Estate Agents who are not in the HomeAdvantage network
- Mobile companies other than Sprint
- Banks, credit unions, other financial service providers
- Religious or political organizations